

Daily Retirement Subscribers- Email



Description:

These wealthy, mature market individuals are actively planning their retirement and are likely to purchase investment products. These Individuals are responsive to new offers for information products, health products, financial information and daily politics.

For more information, please contact the List Manager at listmgr@infomatbiz.com

InfoMat, Inc.

Integrity, honesty and great customer service

Mailing List

130,000 Email Universe \$90/M

List Profile

Source: TV, Radio, Digital
 Avg. Unit of Sale
 Avg. Age 50-75+
 Gender:

Frequency:

Minimum Order: Full List

Other Selections

Selections:	
HTML Setup	\$150 Flat
A/B Splits	\$50 Flat for each split
Type:	Email
Geo:	USA
List Source	Opt-in-email

Specifications:

Unlimited text, subject line, maximum 3 hyperlinks

Key Demographics:

\$83,000 is the average income

\$427,000+ is the average investable assets

Commission/Fees

20% commission to brokers.

25% if cancelled within 3 days of run date

Pre-payment required for all new customers.

CAN-SPAM compliant

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Maintenance:

Quarterly

Updated:

02/19