

Description:

Newsmax.com is a top independent news website with a highly desirable, engaged readership with one of the largest baby boomer audiences on the Web. Our audience has strong interests in health, finance, lifestyle, well-being, personal products, and even charitable and political causes.

Our news team is composed of some of the most distinguished, award-winning journalists in the industry. For advertisers, our targeted demographic and subscriber base of upper-income baby boomers is hands-down one of the most attractive audiences in the marketplace.

Newsmax is more than just news — it's the drama of news: Washington intrigue, Wall Street insiders, Hollywood happenings, money and power, war and peace, refreshing opinion, medical and health news, as well as investigative reporting.

Newsmax Feed Network — a fast, easy and inexpensive way to reach new customers through targeted content streams via our real-time bidding system. Our feeds appear prominently on over 2,000 influential websites, generating roughly 1 billion monthly impressions. The Newsmax Feed Network reaches the most valuable demographics across a wide range of targeted sites, including: conservative and general news sites, health sites, financial sites, sports sites, and religious/cultural sites.

For more information contact List Manager at:
listmgr@infomatbiz.com

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Placements

10,300,000		Unique Visitors/Month
300x250 - Medium Square	Online Display	\$12.00 CPM
160x600 - Skyscraper	Online Display	\$9.00 CPM
720x300 - Pop-Under	Online Display	\$19.00 CPM
Sponsored Headline "Around the Web"	Online Display	\$1,500.00 /week
Breaking News Sponsored Headline	Online Display	\$3,125.00 /day
Native Advertising	Online Display	\$6,250.00 /day
Newsmax Feed Network		

List Profile

Age	
45+	88%
Household Income	
\$100,000+	24%
Education	
Attended College	79%
Net Worth	
\$1 million+	16%

Top Management/C-level Executive/Business Owner

Top Management/C-level Executive/Business Owner	25%
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Commission/Fees

20% commission to brokers.
 25% if cancelled within 3 days of run date
 Pre-payment required for all new customers.

Maintenance:	Quarterly
Updated	08/17